



# BOARD OF SUPERVISORS

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Board of Supervisors Chambers  
400 County Center, Redwood City

## ITEM # 4

Owners: . . . . . **Various**  
Applicant: . . . . . **County of San Mateo Planning and Building Department**  
File Number: . . . . . **PLN2013-00111**  
Location: . . . . . **Princeton**  
APN: . . . . . **Various**

Project Description:  
**Update on the Princeton Planning Project.**



# Introduction

- Project Overview
- Public Participation
- Project Committees, Decision Makers
- Community Visioning Report
- Next Steps



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2013





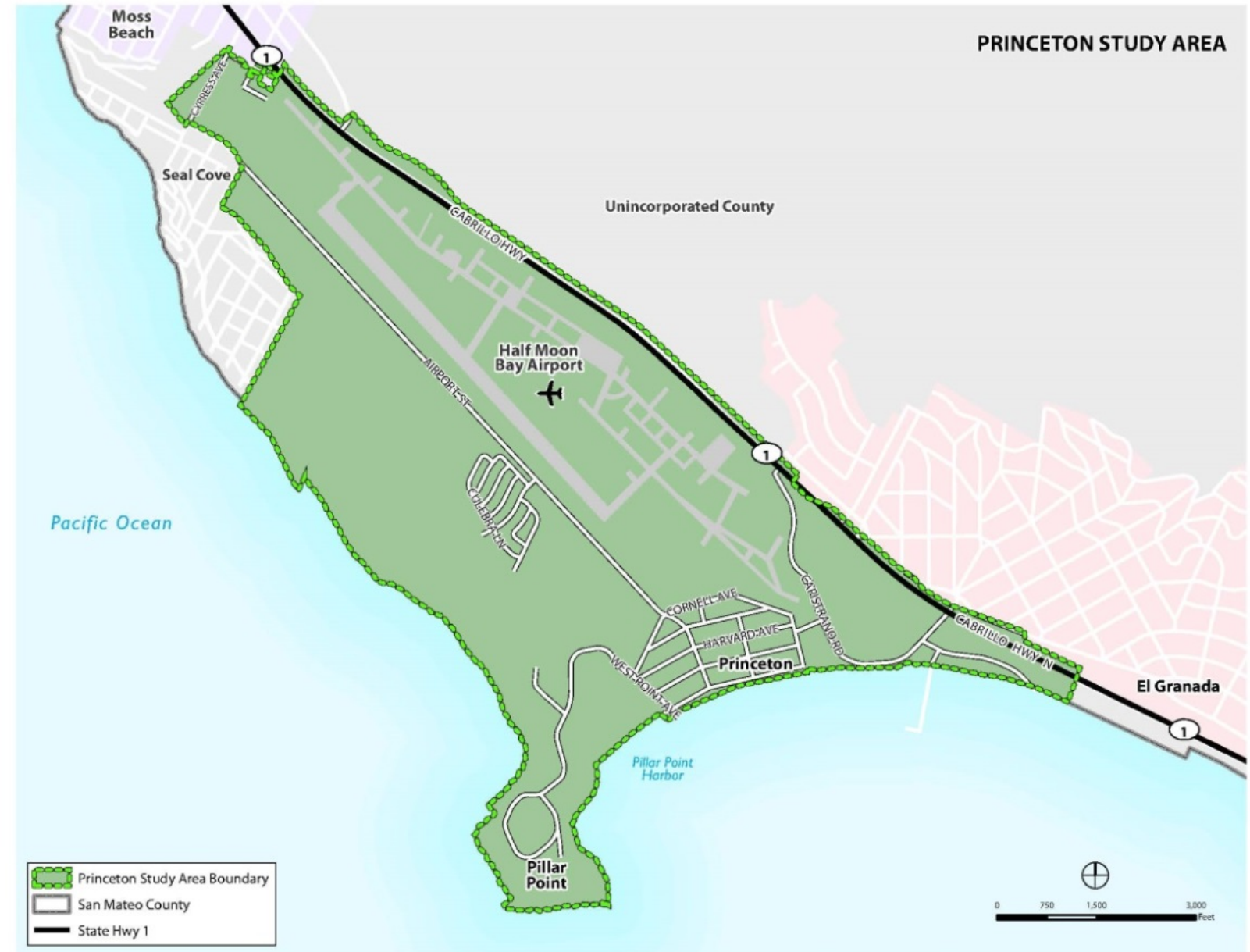
# Plan Princeton Overview

## Purpose of Plan Princeton

County initiative to provide comprehensive policy, plan, and zoning amendments that will help realize the community's vision for the future of Princeton.

## Planning Area

Includes Half Moon Bay Airport, Pillar Ridge residential community, and community of Princeton.





## Plan Princeton Overview - Project Team

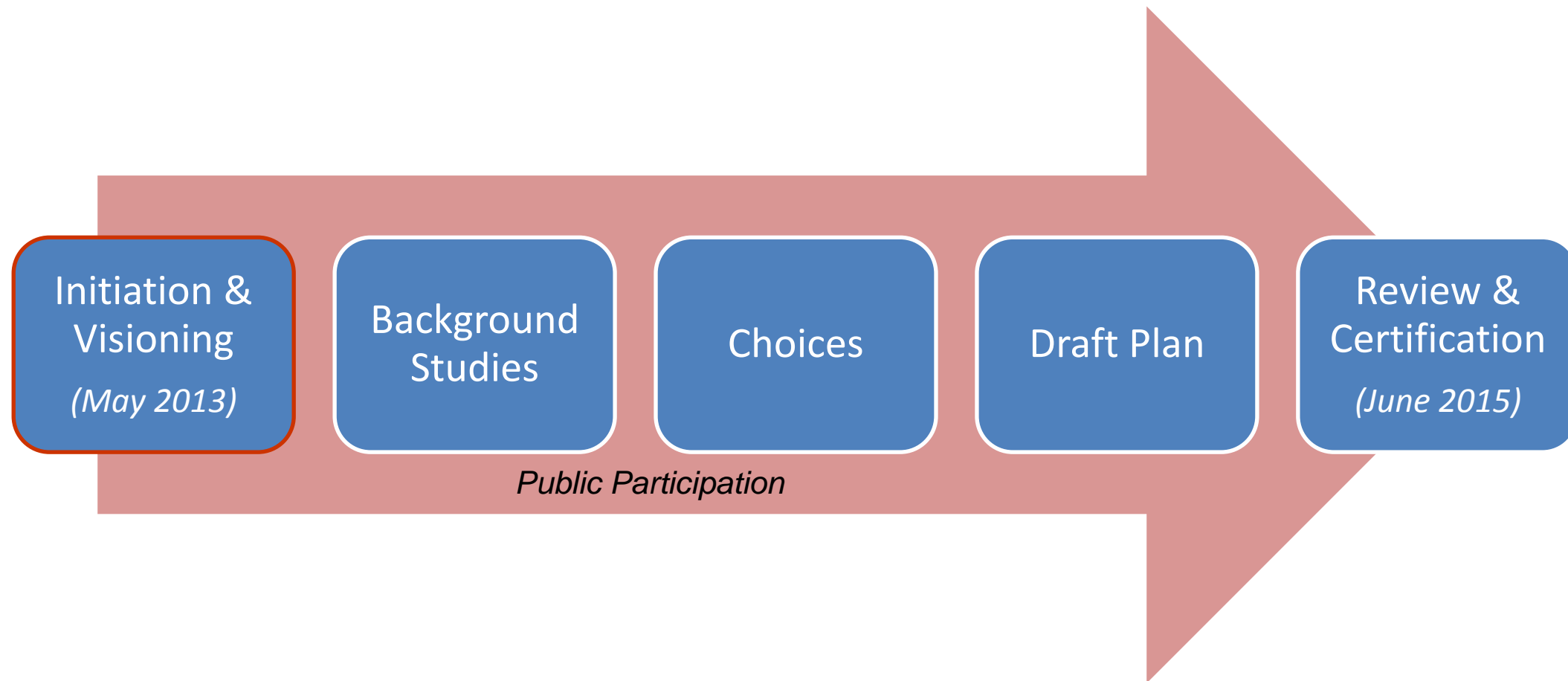
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- **Project Lead**
  - San Mateo County Planning and Building Department
- **Consultant Team**
  - Dyett & Bhatia - Project management, community engagement, land use
  - Economic & Planning Systems - Fishing, boating, and visitor-serving needs assessment; market demand analysis
  - SWCA - Environmental constraints
  - Noble Consultants - Shoreline management strategies
  - Nelson\Nygaard - Coastal access, parking and circulation
  - BKF Associates - Infrastructure planning
  - Flint Strategies - Community outreach



# Plan Princeton Overview - Schedule

## Five Phases of Plan Development

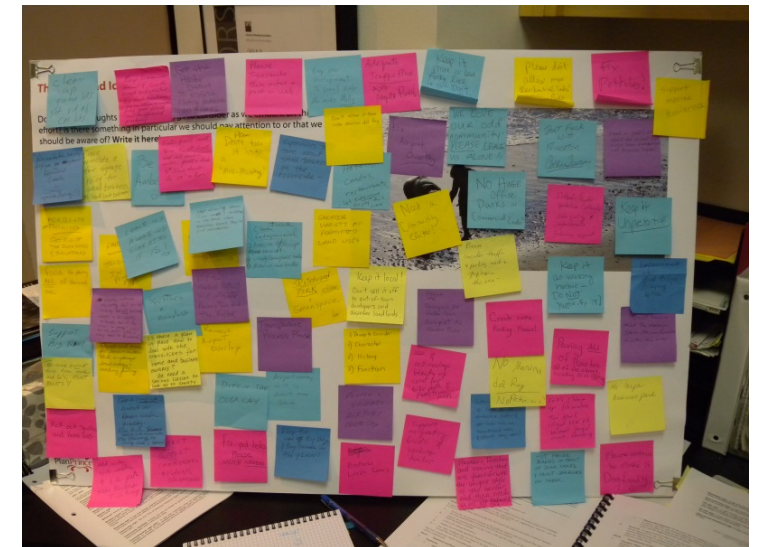




# Public Participation

## Public Participation Efforts

- Community Kick-Off Open House
- Community-wide surveys
- Midcoast Community Council Kick-Off
- Stakeholder Interviews
- Community Vision Workshop
- Social Media



[www.PlanPrinceton.com](http://www.PlanPrinceton.com)



## Committees and Decision Makers

- Steering Committee
- Technical Advisory Committee
- Midcoast Community Council
- Airport Land Use Commission
- Planning Commission
- Board of Supervisors
- California Coastal Commission



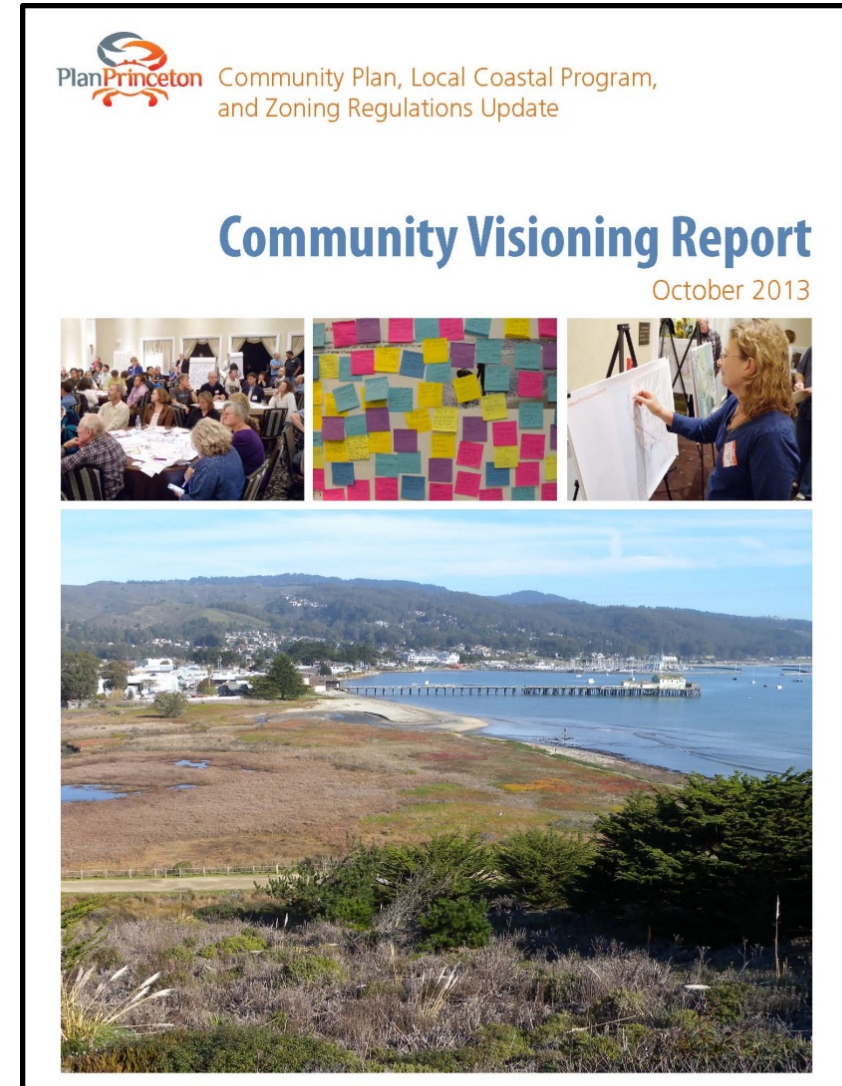
CALIFORNIA  
COASTAL  
COMMISSION



# Community Visioning Report

## Key Themes

- Identity
  - “Don’t Change”
  - Preserve Existing Character
- Land Use
  - Allow for a Mix of Uses
- Coastal Access and Resources
  - Protect the Shoreline
  - Improve Access to Coastal Recreation
  - Protect Coastal Resources



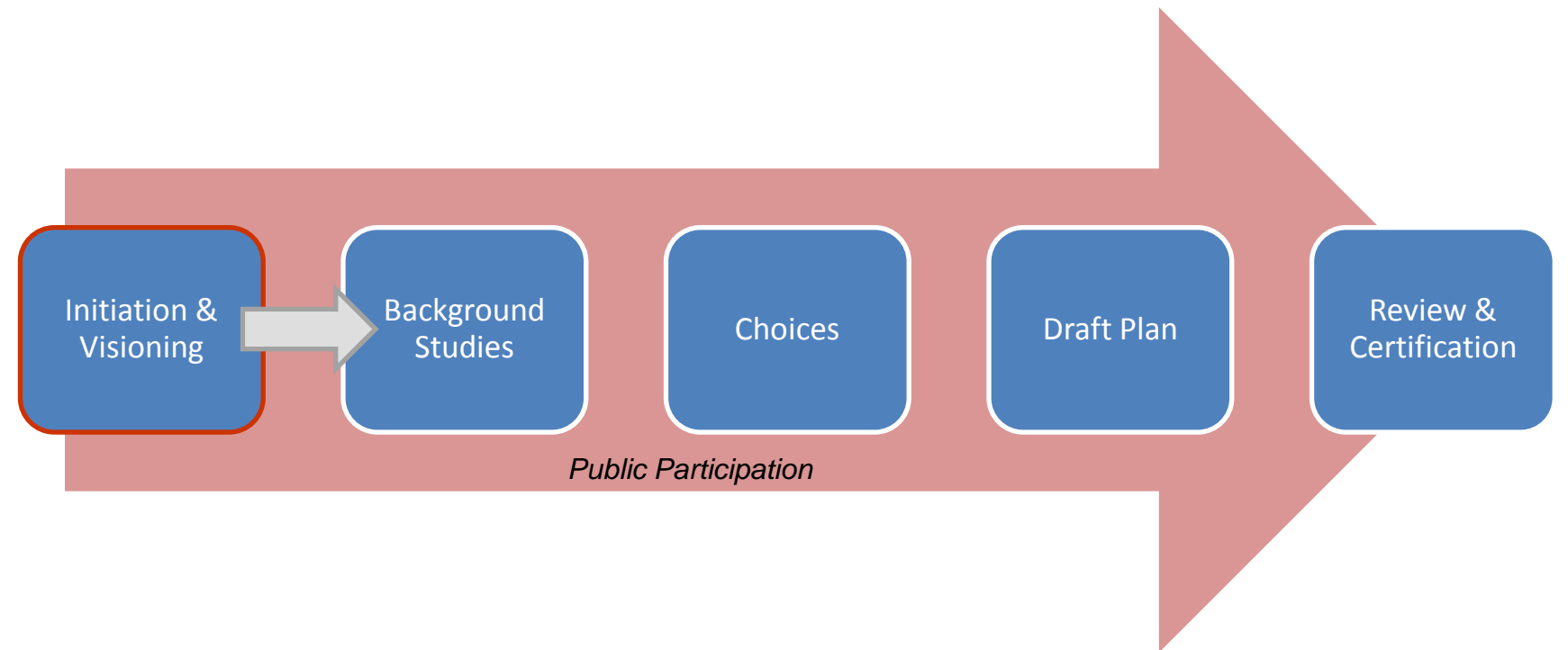




## Next Steps

### Community Visioning

- Project status updates
  - ✓ Planning Commission
  - ✓ Board of Supervisors
- California Coastal Commission



### Existing Conditions

- Technical Advisory Committee
- Steering Committee
- Midcoast Community Council
- Planning Commission, Board of Supervisors, California Coastal Commission



# Recommendation

**Accept the status update report for the Plan Princeton Project.**

