



SHERIFF'S OFFICE

A TRADITION OF SERVICE SINCE 1856

14th Annual Festival North Fair Oaks: August 16, 2015
North Fair Oak Community Council & the Sheriff's Office

Collaboration Action Plan:

Drafted by Chair Linda Lopez and Assistant Sheriff Trisha Sanchez

The North Fair Oaks Community Council provides recommendations on the issues of community health, safety, welfare, public works and planning for the North Fair Oaks geographic area. It holds regular monthly meetings to address the needs of the community, act as a forum, and serve as an advisory body to the Board of Supervisors

The North Fair Oaks Community Festival welcomes the community to enjoy a day of free live entertainment, arts and crafts, food and beverages, children's rides and activities, and a festive parade. The festival proceeds benefit the many youth programs of the San Mateo County Sheriff's Office and provide scholarships through the Queen of the Festival scholarship program. Youth programs keep our youth safe and occupied during the critical, after-school hours and during the most vulnerable years of their school careers.

Purpose of Plan:

Enhance shared messaging & collaboration between the NCOCC & the Sheriff's Office leading up to and during the festival.

Action Items:

- **Have a feature NFO "spotlight" article featuring the Council and their message in the festival magazine**
- **Include NFO Council in a future press release with the Sheriff & Supervisor Slocum promoting the festival**
- **Have a space on the festival website featuring the NFO Council**
- **Continue with the Council presence in the parade and on the stage during the event**
- **Offer a booth for the Council and/or their staff during the event**
- **Other suggestions?**