



The rewards of farming have never been measured by conventional means. How do you put a dollar value on fresh air, freedom, close family ties? Add a tangible sense of accomplishment . . . and you have the Good Life that money can't buy. It has also led to the most productive agriculture the world has ever known. The gratitude of your countrymen is one more of your rewards.

SAN MATEO COUNTY AGRICULTURAL CROP REPORT 1984

County of San Mateo
Department of Agriculture/
Weights and Measures
P. O. Box 999
Redwood City, CA 94064

Mr. Clare Berryhill - Director
California Department of Food and Agriculture
and

San Mateo County Board of Supervisors
1st District - K. J. Speier; 2nd District - J. Ward;
3rd District - A. Eshoo; 4th District - T. Nolan;
5th District - W. Schumacher

I am pleased to submit our 1984 Annual Crop Report for San Mateo County. The efforts of our agricultural industry are given as acreages, yields and gross values of commodities produced.

The total gross value of San Mateo County agriculture continued to increase over 1983, up approximately 19 million dollars or 12% to a record high in excess of 174 million dollars.

The most active commodity in 1984 was in nursery crops, where potted plants rose 20% (15 million dollars) in total value due in part to more efficient utilization of existing greenhouse structures.

Pumpkins, an ever-popular crop in San Mateo County, increased substantially in acreage (20%) and also showed an increase in total value, up \$430,000 from 1983.

Iris became a million dollar crop for the first time, showing an increase in acreage and a 20% increase in value. Market peins dropped below one million dollars in 1984 to \$659,000, due to lower market values, and a decrease in production from below normal spring rainfall.

I wish to express my thanks for the continuing cooperation of all individuals, growers and agencies who contributed the information necessary for preparation of this report. Special thanks goes to my staff, particularly Agricultural Biologist Louis Masini, who helped compile this report.

Sincerely,

George Ginilo
Agricultural Commissioner/Sealer

SAN MATEO COUNTY

ANNUAL CROP REPORT

VEGETABLE CROPS

Crop	Year	Acres	PRODUCTION		Per Unit	VALUE	Total
			Total	Unit			
Artichoke*	1984	1,150	2,96	3,400	Ton	\$ 863	\$ 2,933,000
	1983	1,000	2,80	2,800	Ton	1,040	2,912,000
Beans, Snap	1984	120	4.10	490	Ton	816	400,000
	1983	100	4.00	400	Ton	800	320,000
Brussels Sprouts*	1984	720	6.50	4,680	Ton	410	1,920,000
	1983	650	6.00	3,900	Ton	493	1,923,000
Lettuce, All Varieties	1984	190	6.65	1,264	Ton	425	550,000
	1983	195	6.67	1,300	Ton	450	585,000
Peas, Market	1984	400	2.25	900	Ton	732	659,000
	1983	425	2.75	1,170	Ton	861	1,007,000
Pumpkins	1984	525	12.96	6,800	Ton	225	1,530,000
	1983	425	11.76	5,000	Ton	220	1,100,000
Miscellaneous Vegetables Field and Indoor Growth†	1984	300					21,200,000
	1983	300					21,200,000
TOTAL	1984	3,405					\$29,512,000
	1983	3,095					29,047,000

*Includes Processed
†Includes Cabbage, Celery, Mushrooms, Potatoes, Spinach, Swiss Chard, etc.

FLORAL AND NURSERY CROPS OUTDOOR GROWN

Item	Year	Acres	Production	Unit	Per Unit	VALUE	Total
Heather	1984	220	304,000	Bunch	1.85	\$	562,000
	1983	210	290,000	Bunch	1.80		522,000
Iris	1984	85	637,500	Bunch	2.00		1,275,000
	1983	65	400,000	Bunch	1.80		865,000
Daisies*	1984	500	4,900,000	Bunch	.52		2,550,000
	1983	480	4,700,000	Bunch	.50		2,350,000
Strowflowers†	1984	150					2,000,000
	1983	150					2,000,000
Miscellaneous Flowers†	1984	265					3,050,000
	1983	250					2,740,000
Sub-Total	1984	1,220					\$ 9,437,000
	1983	1,155					8,477,000

Ornamentals							
Herbaceous Perennials	1984	32					\$ 4,980,000
	1983	30					6,225,000
Christmas Trees	1984	410					5,000,000
	1983	410					4,800,000
Nursery Stock	1984	63					7,900,000
	1983	60					7,000,000
TOTAL	1984	1,725					\$29,317,000
	1983	1,655					26,302,000

*Includes all commercially grown varieties

†Includes Fresh and Dried

‡Includes Calla Lily, Chrysanthemum, Cut Foliage, Stock, Violets, Yarrow, etc.

FLORAL AND NURSERY CROPS INDOOR GROWN

Item	Year	Square Feet	Production	Unit	Per Unit	VALUE	Total
Cut Flowers							
Carnations	1984	1,000,000	18,000,000	Bloom	1.27	\$	2,300,000
	1983	1,100,000	19,000,000	Bloom	1.21		2,300,000
Chrysanthemums	1984	3,800,000					3,615,000
	1983	4,000,000					3,840,000
Standard*	1984	(2,725,000)	6,600,000	Bloom	.340		(2,244,000)
	1983	(2,900,000)	7,000,000	Bloom	.342		(2,400,000)
Pompon	1984	(1,075,000)	1,100,000	Bunch	1.250		(1,375,000)
	1983	(1,100,000)	1,150,000	Bunch	1.252		(1,444,000)
Roses	1984	1,000,000	17,800,000	Bloom	240		4,300,000
	1983	1,000,000	17,400,000	Bloom	250		4,400,000
Miscellaneous Cut Flowers†	1984	2,500,000					10,625,000
	1983	2,400,000					10,100,000

*Includes Fujii, Spiders, Diasuds, Anemone, etc.

†Includes Fern, Freesia, Gardenias, Lilies, Orchids, Snapdragons, Stephanotis, etc.

Potted Plants

Flowering*	1984	5,200,000					\$ 41,600,000
	1983	5,300,000					40,000,000
Foliage	1984	4,000,000					48,000,000
	1983	3,000,000					34,500,000
Sub-Total	1984	17,500,000					\$10,444,000
	1983	16,800,000					95,140,000

Propagated

Bedding Plants	1984	100,000					\$ 500,000
	1983	66,000					440,000
Cuttings and Liners	1984	290,000					420,000
	1983	290,000					390,000
TOTAL	1984	17,890,000					\$11,364,000
	1983	17,146,000					95,970,000

Total Glass and Plastic Area 9,000,000 Square Feet

*Includes African Violets, Chrysanthemums, Lilies, Orchids, Poinsettias, etc.

FIELD CROPS

Crop	Year	Acres	PRODUCTION		Per Unit	VALUE	Total
			Total	Unit			
Beans, Dry Edible*	1984	47	.34	14	Ton	\$380.00	\$ 5,300
	1983	40	.35	14	Ton	400.00	5,600
Grain							
Barley	1984	800	1.00	800	Ton	110.00	88,000
	1983	800	1.00	835	Ton	120.00	100,000
Oats	1984	2,000	.70	1,400	Ton	280.00	392,000
	1983	2,000	.70	1,540	Ton	200.00	308,000
Hay							
Oat	1984	2,200	1.90	4,200	Ton	75.00	315,000
	1983	2,400	2.00	4,800	Ton	90.00	432,000
Volunteer	1984	800	1.75	1,400	Ton	60.00	84,000
	1983	900	1.75	1,575	Ton	50.00	79,500
Pasture							
Irrigated	1984	500				140.00	70,000
	1983	500				140.00	70,000
Other	1984	34,000				7.00	238,000
	1983	34,000				7.00	238,000
TOTAL	1984	40,340					\$1,194,300
	1983	40,875					1,232,600

*Includes Fava Beans, Dry

FLOWER AND VEGETABLE SEED CROPS

TOTAL	1984						\$ 60,000
	1983						55,000

FRUIT AND NUT CROPS

TOTAL	1984						\$ 495,000
	1983						500,000

FOREST PRODUCTS

Timber, cut	1984*	5,270,000 (1983)	Board Feet				\$ 877,000
	1983	4,850,000 (1982)	Board Feet				680,000

*Board feet cut January 1, 1983 through December 31, 1983
1984 production totals not available at time of publication

LIVESTOCK

Item	Year	Number Head	PRODUCTION		Per Unit	VALUE	Total
			Liveweight	Unit			
Cattle and Calves	1984	3,700	22,200	CWT	\$60.00	\$1,332,000	
	1983	4,200	25,200	CWT	59.00	1,490,000	
Sheep and Lambs	1984	400	400	CWT	59.70	23,900	
	1983	400	400	CWT	62.50	25,000	
Hogs and Pigs	1984	200	500	CWT	50.00	25,000	
	1983	200	500	CWT	55.00	27,500	
Poultry	1984	500				1,200	
	1983	500				1,500	
TOTAL	1984					\$1,382,100	
	1983					1,544,000	

LIVESTOCK AND APIARY PRODUCTS

Item	Year	Production	Unit	Per Unit	VALUE	Total
Wool	1984	2,800	LB.	\$ 75	\$	2,100
	1983	3,000	LB.	75		2,300
Honey	1984	36,000	LB.	.55		19,800
	1983	35,000	LB.	.54		19,000
Beeswax	1984	500	LB.	1.80		900
	1983	500	LB.	1.80		900
TOTAL	1984					\$22,800
	1983					22,200

JANUARY 1 INVENTORY OF LIVESTOCK — 1984-1985

Item	January 1, 1984		January 1, 1985	
	Total	Value	Total	Value
Cattle and Calves				
All	6,500	5,400	50	50
Milk Cows, 2 years and over			400	400
Sheep and Lambs			100	100
Hogs and Pigs*				

*As of December 1, 1983 and 1984

RECAPITULATION

PRODUCTION VALUES

	1984	1983
Vegetable Crops	\$ 29,512,000	\$ 29,047,000
Flower and Nursery Crops	140,681,000	122,272,000
Field Crops	1,194,300	1,232,600
Seed Crops	60,000	55,000
Fruit and Nut Crops	495,000	500,000
Forest Products	877,000	680,000
Livestock	1,382,100	1,544,000
Livestock and Apiary Products	22,800	22,200
TOTAL	\$174,224,100	\$155,352,800*

*Revised

MILLION DOLLAR CROPS

Crop	1984	1983	Difference
Potted Plants	\$89,600,000	\$74,500,000	+ 15,100,000
Ornamental Nursery Stock	15,380,000	13,665,000	+ 1,715,000
Christmas Trees	5,000,000	4,600,000	+ 400,000
Roses	4,300,000	4,400,000	- 100,000
Chrysanthemums	3,619,000	3,840,000	- 221,000
Artichokes	2,933,000	2,912,000	+ 21,000
Daisies	2,550,000	2,350,000	+ 200,000
Carnations	2,300,000	2,300,000	- 0 -
Strawflowers	2,000,000	2,000,000	- 0 -
Brussels Sprouts	1,920,000	1,923,000	- 3,000
Pumpkins	1,530,000	1,100,000	+ 430,000
Cattle and Calves	1,332,000	1,490,000	- 158,000
Iris	1,275,000	865,000	+ 410,000

Department of Agriculture

COASTSIDE RAIN STATIONS

	Half Moon Bay	Pescadero
1972/1973	36.45 inches	40.84 inches
1973/1974	35.99 inches	35.07 inches
1974/1975	21.37 inches	21.42 inches
1975/1976	10.39 inches	10.03 inches
1976/1977	14.58 inches	14.61 inches
1977/1978	36.21 inches	34.88 inches
1978/1979	24.37 inches	22.01 inches
1979/1980	30.07 inches	29.93 inches
1980/1981	33.03 inches	32.48 inches
1981/1982	42.49 inches	43.98 inches
1982/1983	50.95 inches	54.70 inches
1983/1984	25.87 inches	24.38 inches